



2019 Dealers Conference

SATURDAY OCTOBER 26, 2019

Breakfast	8:30 – 9:30	
Welcome	9:30 – 9:40	Scott St. Germain
Engineering	9:40 – 10:00	Christian Cornejo
Equalizer Block	10:00 – 10:20	Tom DeSoo
Morning Break	10:20 – 10:35	
Carolina Webbing	10:35 – 11:05	Lee Cornwell
Slingmax Marketing	11:05 – 11:30	Dan Ross
New Dealer Introduction	11:30 – 11:50	John Ketchum
Lunch	11:50 – 1:00	
TP vs HPF rope	1:00 – 1:20	Greg D’Elia
Cut Protection	1:20 – 1:40	Christian Cornejo
Slingmax Sales	1:40 – 2:00	John Ketchum
Oppermann Webbing	2:00 – 2:20	Frank Kulik
Afternoon Break	2:20 – 2:30	
Smart Sling overview	2:30 – 3:00	Greg D’Elia
Smart Sling Rollout	3:00 – 3:25	Scott St. Germain
Announcements, Awards & Group Photo	3:25 – 4:00	John Ketchum
Cocktails	6:00 – 7:00	Greystone Prime Steakhouse & Seafood
Dinner	7:00	Greystone Prime Steakhouse & Seafood